

St. Tammany District Membership Theme 2011-2012

Members are the



essential pieces

National Dues Increase

- ❖ At the National PTA Convention in June the General Membership voted to increase membership dues from \$2.75 to \$3.25
- ❖ This means that all membership cards purchased from this time forward will be \$3.25 each.
- ❖ National and State PTA have agreed to work with all units in regards to bylaw changes.

Logging Members

- ❖ Enter each member's info into a spreadsheet. Include name, and if they are a dad, teacher, grandparent, community, mom, aunt, uncle, ect.
- ❖ Any other information you wish to enter is optional.
- ❖ Make this easy on yourself. You can use JBF if you want to but don't feel like you have to.

Printing cards

- ❖ I am suggesting using labels. They are very easy to print and you aren't ruining cards in your printer. Labels are fairly inexpensive. Office Depot sells 750 for around \$10.00
- ❖ Unit ID No. is the same as your LUR#. Your president will have this number.
- ❖ PTA Unit Name: School name plus PTA
(Mandeville Jr. High PTA)
- ❖ Issued/Expired: 10/1/2011-**10/31/12**

Example Label

Address labels fit perfectly

Unit ID No. 00004688
Member Name: Kerrie Landreth
PTA Unit: Mandeville Jr. High PTA
Issued/Expires: 10/10/2010 -10/31/2011

Signature

Kerrie Landreth

Artwork from PTA Reflections

Dues report

- ❖ This year we are going back to requiring a dues report in December.
- ❖ Only the top half has to be filled out for December.
- ❖ In March, only send list for awards you qualify for.
- ❖ Will be available on CD you receive today, on the district website and I will email it to chairs before it is due.

Awards

- ❖ Fathers-100 or more dads
- ❖ Grandparents- 50 or more grandparents
- ❖ Teachers-100% (Just teachers but would love for you to get all school faculty to join)
- ❖ Community Counts- 20 or more cards. Remember Fireman, Police, EMT's and elected officials are included here not just businesses.
- ❖ Students- Award is given to PTA with highest number of student members in the category of Elementary, Middle/Junior and High School. If you have student members, send in a list.

Increasing Membership

- ❖ My goal is to help EVERY unit increase their membership
- ❖ More Fathers!! Let's get these Dad's involved
- ❖ More Grandparents!! They love helping out
- ❖ Community! Police, Fireman, EMT's and Elected Officials
- ❖ ASK THEM!!! They can't join if you don't ask!

Membership Campaign

- ❖ Having a membership campaign is a great way to get students fired up about joining PTA.
- ❖ Have each class be a piece of the puzzle. Once each class has 100% participation their puzzle piece goes up. The goal will be for each class to earn their puzzle piece making a whole picture. The picture can be a reward that the school earns or the school mascot. Whatever you want it to be.
- ❖ Fell free to come up with your own campaign.

Membership Chairs Information

- ❖ It is very important that I have contact information for your membership chair!
- ❖ Name, phone number and email address
- ❖ I send out an monthly email with tips on increasing membership and upcoming dates

My Contact Information

Kerrie Landreth
1st VP/Membership
218 Fountain St.
Mandeville, LA 70448
985-237-0377 cell Call or Text
kerrielandreth@gmail.com

I am looking forward to working with you to
increase membership in St. Tammany!

Remember to thank your members because.....

Members are the



essential pieces